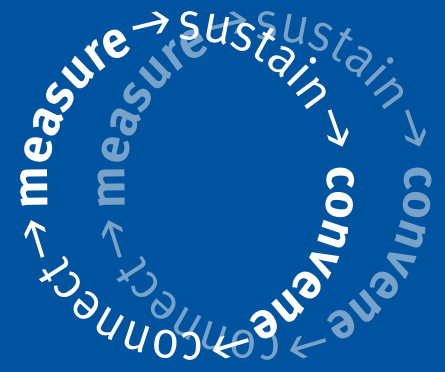


Mayor's Summer Jobs Program

2017 Private Sector Campaign

BOSTON PRIVATE INDUSTRY COUNCIL



Hire a student and invest in Boston's future.

Every summer, the City of Boston and the Boston Private Industry Council (PIC) organize employers to participate in the Mayor's Summer Jobs Program. Over 3,000 Boston Public School students are hired each summer by nearly 200 Boston businesses, which range from industry-leading large companies to neighborhood small businesses. High volume hiring employers include Massachusetts General Hospital, Brigham and Women's Hospital, State Street Corporation, Bank of America, Aramark, and Boston Bar Association.

This summer, we invite your company to join the effort.

Participation has benefits for your company and community.

A broad-based summer jobs effort is important for a city. Summer jobs build a pipeline for the local workforce, with many students returning to the same employer for multiple years. Students fill vacancies, meet real business needs, and diversify the workforce. Employer mentors value the time they spend with students and often report increased engagement in their job after working with a student.

Summer jobs are critical to future success. Jobs teach students the habits of paid work—attendance and punctuality, speaking and listening, and accepting direction and criticism. Students who work during high school have higher employment rates and higher earnings later in life. These students stay in school, graduate high school, and enroll in college at higher rates than their peers.

The PIC offers support to employers.

PIC **Career Specialists** work closely with students prior to the summer to prepare them to join your workplace through a series of job readiness workshops and career exploration programs. Dedicated PIC **Employer Engagement** staff are available throughout the summer and school year to answer your questions and solve problems, ensuring a productive and beneficial summer experience.

"When we talk about economic growth, we must commit to making young people a part of that future. Summer jobs matter."

— Mayor Martin J. Walsh



For more information, please contact:

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2016 SUMMER JOBS TOP EMPLOYERS

Massachusetts General Hospital
Brigham & Women's Hospital
State Street Corporation
Bank of America
Aramark (Fenway Park)
Boston Bar Association
Dana-Farber Cancer Institute
T.J. Maxx
Tufts Medical Center
Boston College
Vertex Pharmaceuticals
Youth Design
Beth Israel Deaconess Medical Center
Stop & Shop
MBTA, Massachusetts Department of Transportation
Liberty Mutual Insurance
Harvard University
Sanofi Genzyme
Federal Reserve Bank of Boston
Boston Red Sox
Boston Children's Hospital
Santander
Fidelity Investments
University of Massachusetts Boston
Citizens Bank
John Hancock Financial Services
Brigham & Women's Faulkner Hospital
Blue Cross Blue Shield of Massachusetts
Suffolk University
Primark



Frequently Asked Questions

How do I hire a student?

To hire a student or learn more about summer jobs, please visit www.bostonpic.org/hire-a-pic-student

What is the duration of the Summer Jobs Program?

Employers can stagger their start date, but typically jobs start on the first Monday after the Fourth of July holiday. Program lengths range from six to eight weeks, and many students are also available and willing to continue working on a part-time basis through the school year.

Will I be able to interview students?

Yes. The PIC will help you coordinate interviews so that you can select the student who best meets your needs. If you choose not to interview, the PIC can identify students for you based on your hiring criteria.

What are some examples of student jobs?

- Human Resources/Community Affairs - schedule events and meetings
- Marketing - assist with development of presentations
- IT - software installation, support desk staffing, troubleshooting
- Operations - receive, validate and prepare customer transactions

What kind of support can I expect from the PIC during the summer?

PIC Employer Engagement staff are available throughout the summer to help problem solve and answer any questions you may have. Additionally, PIC Career Specialists communicate regularly with both students and supervisors to facilitate the goal-setting and evaluation process.

How much does it cost to hire a student?

Hiring a student for the summer may cost less than you would expect. The table below reflects the total cost to your company to hire one student for a 7-week experience.

	25 hours / week	30 hours / week	35 hours / week
\$11/hour	\$2,137	\$2,564	\$2,991
\$12/hour	\$2,331	\$2,797	\$3,263

*Wages include an 11% fringe: FICA, Unemployment, & Workers Comp



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